

Best Theatre Arts : Photography Policy

Best Theatre Arts is a creative and visual organisation, therefore photography and film play a natural part in our activities.

The safety and protection of our students is of the utmost importance, and whilst we bear this in mind we do want to encourage photographic records of shows and events wherever possible as these are very special times for child and parent. With this in mind we make the following commitments:

- We will not use a child's name (first name or surname) in photograph captions. In a special case where the use of a name forms an integral part of a story, specific permission would be obtained before proceeding
- No personal details will be included by an image about any child
- Care will be taken to ensure that in all images children are suitably attired
- Where an image is to be used for particular marketing purposes (e.g. promotional leaflets), the child's permission will be sought.
- Any images other than for general and authorized marketing use will be lodged on password protected sites
- We will ensure that any visiting photographers/film-makers are aware of our requirements regarding child safety
- Any photographers/film-makers will be accompanied at all times at Best.
- No photography will take place outside Best venues or at a child's home
- Parents agree that they will not photograph or film Best's classes shows or events except with the express permission of Best. Furthermore, parents agree that such images will not be posted on any public area where a child other than their own child is pictured
- Best will take all steps to ensure images are used solely for the purposes they are intended. If anyone becomes aware that these images are being used inappropriately they should inform Best immediately.
- All parents/carers will be made aware of this policy which will be e-mailed on release, referred to in our general terms and conditions, and available for inspection on our website or in hard copy at Best schools.

We will assume consent as part of our terms and conditions, but parents/carers who object in any way should inform Best at the earliest opportunity.